



Regional data at your fingertips

Infometrics Regional Data Service provides indicators of economic, labour market and business demography for all regions (16) and territorial authorities (74) in New Zealand.

Infometrics has drawn together numerous sources of regional information into a single database, including our own measures of regional GDP and employment. Subscribers to the service will have web-based access to the data, which is a mix of annual, quarterly and monthly series.

The Regional Data Service will reduce your time spent gathering data and give you more time to consider what it means.

Rigorous measures of employment and GDP

At the core of the regional data service is Infometric's measures of employment and GDP. Our Regional Industry Employment Model provides a quarterly measure of employment in 470 industries in each TA and region. The model draws on the strengths of all the major data sources such as Business Demography, Linked Employer-Employee Dataset, Quarterly Employment Survey and the Population Census. Our method to estimate regional GDP is the most rigorous in the market and draws on our Regional Industry Employment Model as well as numerous other sources.

Purchasing the data

Clients will be able to purchase data on an ad hoc basis or subscribe to the service and have online access to the latest data. The data is delivered via SuperWEB, a user-friendly software that enables the user to slice and dice the data as required and view it in charts.

**For more information contact
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A wide range of indicators

Economic Output
GDP by industry (29)

Labour Market
Employment by industry (470)
Unemployment rate
Registered Job Seekers

Confidence
Consumer Confidence (region only)

Demography
Population
External migration

Prices
Consumer Price Index (region only)

Retail Sales
Retail sales
Car registrations (region only)

Business Demography
No. of businesses by industry and size

Property and Building
House sales
House prices
Building consents
Work put in place

Energy
Electricity consumption

Accommodation
Guest nights

Dairy
Cows
Herds
Effective hectares

Meeting your specific needs

Infometrics' comprehensive regional database coupled with our vast experience in economic analysis enables us to meet your specific needs. We could prepare a profile of the region, quarterly or monthly monitoring reports, an economic impact assessment, or economic and labour demand forecasts for the next five years.